

A FILM BY ANN HEDREEN & RUSTIN THOMPSON

Quick Brown Fox

An Alzheimer's Story

Emmy Award Nominee



2004 | 62 minutes | Color | VHS/DVD | Order # Z05851
List Price \$295 | Select Groups & Public Libraries \$89

Ann Hedreen's mother started showing symptoms of Alzheimer's disease at the barely-old age of 60. Though it started with small signs—forgetting what she was doing and losing her way home—the irreversible disease would change her and her family's lives forever. Emmy-nominated *Quick Brown Fox* combines their moving personal journey with an insightful look at the science and politics of Alzheimer's—a disease that now affects more than 18 million people worldwide.

Devastated and angry about her mother's decline, Hedreen began an uncompromising pursuit of information about possible causes and cures, volunteering as a long-term test subject at an Alzheimer's research center in Washington and interviewing prominent doctors and researchers to gain insight into the politics of funding and stem-cell research. Interweaving these experiences with super-8 home movies, 1950s medical films and heartbreaking interviews with her family, Hedreen's film bravely confronts the disease that has mangled the mind of her once brainy mom, and raises profound questions about the importance of memories in defining ourselves.

Filmmaker Ann Hedreen is now working with the National Institutes of Health (NIH) to encourage people to participate in a landmark research study called the Alzheimer's Disease Neuroimaging Initiative (ADNI). It is the largest and most comprehensive study of its kind involving 58 research sites across the U.S. and Canada and, ultimately, 800 study participants.

KEYWORDS: Alzheimer's Disease, Aging, Family Relations, Caregiving, Mental Health

Quick Brown Fox is an ideal companion to WMM's best-selling film, *Complaints of a Dutiful Daughter*, and essential viewing for families, caregivers, educators and clinicians.

"An important resource for all who are affected by Alzheimer's disease."

Maria Shriver, Award-winning Journalist and First Lady of the State of California

"★★★★½ Recommended."

Video Librarian

"Elegiac, heartbreaking, and unrelentingly honest..."

Joseph Boles, Northern Arizona University

"Informative, thought provoking...any video collection would benefit from the addition of this film. Highly recommended..."

Educational Media Reviews Online

"The best mix of personal story and science I have ever seen. It really helps dramatize why we all work so hard."

James B. Leverenz, M.D., Associate Professor University of Washington Alzheimer's Disease Research Center

Special Offer! Save 15% on a single film, or purchase *Quick Brown Fox* with *Complaints of a Dutiful Daughter* for just \$395—a savings of more than 30%.

Select community groups and public libraries can purchase these titles at a discounted rate of \$89* each, or buy both films for \$69 each and save \$40. Additional discounts available for bulk purchases. Call 212-925-0606 x360 to inquire.

Complaints of a Dutiful Daughter

Academy Award Nominee & Emmy Award Winner



"Unflinchingly honest... a film that will give hope."

Marcia Freedman
American Society on Aging

"This is the best film about Alzheimer's disease that I've seen... one of the year's best documentaries."

Gene Siskel, Chicago Tribune

1994, 44 minutes, Color
List Price \$275
VHS/DVD
Select Groups & Public Libraries \$89
Order # Z99297

With profound insight and a healthy dose of levity, *Complaints of a Dutiful Daughter* chronicles the various stages of a mother's Alzheimer's disease and the evolution of a daughter's response to the illness.

The desire to cure the incurable—to put an end to her mother's confusion and forgetfulness, to temper her obsessiveness—gives way to an acceptance which is finally liberating for both daughter and mother. Neither depressing nor medical, *Complaints of a Dutiful Daughter* is much more than a story about Alzheimer's and family caregiving. It is ultimately a life-affirming exploration of family relations, aging and change, the meaning of memory and love.

Call 212-925-0606 x360 to order these two outstanding films about Alzheimer's disease for your collection!
Telephone orders accepted with Mastercard/Visa only. Or return this form by mail or fax to:

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Title	Qty	VHS or DVD	List* (15%)	Select Groups* & Public Libraries	S/H	Total
Quick Brown Fox			\$250.75	\$89		
Complaints of a Dutiful Daughter			\$233.75	\$89		
Both films for a special price!			\$395	\$138		

*List price applies to universities, colleges, corporations and government agencies. Select groups with budgets of under \$350K per year are eligible for \$89 price. Proof of budget may be required. For more details on pricing and policies see www.wmm.com.

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Two Remarkable Films about Alzheimer's Disease
by Deborah Hoffman
Quick Brown Fox
An Alzheimer's Story
by Ann Hedreen & Rustin Thompson



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