

Registration Form

Workshops are held at Women Make Movies' office:
462 Broadway, 5th floor, New York, NY 10013
(between Broome and Grand)
Subways: J,M,N,Q,R,Z,6, to Canal St.

Advance registration is required for all workshops. To register, please detach this form and mail with payment. You can also register with a credit card by fax: 212. 925. 2052 or phone: 212. 925. 0606 x322, or dial zero for the operator.

- Meet the Funders, 3/8 | 7-9 | \$40/30*
- Your Fundraising Blueprint, 3/15 | 6:30-9 | \$50/40*
- What's in a Sample?, 3/22 | 6:30-9 | \$50/40*
 - Fundraising Intensive Pass: \$110/90*
- Developing Your Career, 4/6 | 6:30-8:30 | **FREE**
- Getting Your First Feature Off the Ground, 4/16 | 10-4 | \$110/80
- The Changing Landscape of Distribution, 5/11 | 6:30-9 | \$50/40*
- Meet the Buyers, 5/4 | 6:30-9 | \$40/30*
 - Distribution Intensive Pass: \$75/55*
- Getting the Doc Done!, 5/14 | 11-4 | \$110/80*
 - Workshop Series Pass: \$275**

*Attend all events and save!

*Discounted rates available to Filmmakers and Friends of WMM. Also to students, and members of AIVF, CAPE, CineWomenNY, DCTV, DocuClub, IDA, IFP, F/VA, and NYWIFT.

I want to become a **Friend of Women Make Movies** and receive the discounted rates! (See benefits at right) I have enclosed my contribution of:

\$50 \$100 \$250 \$500

Total Amount Enclosed: \$ _____

Name: _____

Phone: _____

Email: _____

Payment: Check Visa M/C Amex

Cardholder Name: _____

Credit Card Number: _____

Expiration Date: _____

Billing Address: _____

Production Assistance Program

Women Make Movies is a non-profit, multi-cultural media arts service organization which facilitates the production, promotion, distribution and exhibition of independent films and videotapes by and about women. Given the obstacles faced by women in the motion picture industry, Women Make Movies remains steadfast in our commitment to providing critical assistance to the makers of independent media throughout their careers. Our Production Assistance Program includes **Fiscal Sponsorship**, a bi-annual **Media Workshop Series**, and electronic **Information Services**, including our e-newsletter, **News You Can Use**.

Fiscal Sponsorship

Fiscal Sponsorship with Women Make Movies opens up a world of funding possibilities for the independent filmmaker. Once you are fiscally sponsored by us, you are eligible to apply for funding from foundations and government sources that require non-profit status. You can also offer individual donors a major incentive for donating to your project: a tax-deduction on their contribution. Women Make Movies currently sponsors more than 200 projects by women directors--from emerging to established--and new projects are considered on a quarterly basis. For additional information on the Production Assistance Program or to apply for Fiscal Sponsorship, please visit: www.wmm.com

Become a Friend of WMM

Women Make Movies relies on support from the community to continue distributing feminist media and helping women film and videomakers. By becoming a Friend of Women Make Movies, you'll be increasing the audiences for independent films and videos by women. These films and videos shed light on important issues, give expression to new ideas and create visibility for the women who are invisible in mainstream media. You'll also be helping emerging women film and videomakers get professional development assistance and educational opportunities. Become part of our community and support Women Make Movies.

- \$50 Friend Free WMM catalog and subscription to monthly e-newsletter. Access to the WMM Screening Room.
- \$100 Contributor All of the above plus one WMM video.
- \$250 Sponsor All of the above plus one WMM poster.
- \$500 Benefactor All of the above plus two additional WMM videos.

Non-Profit
Organization
U.S. Postage
PAID
New York, New York
Permit #3281

 Women Make Movies
Production Assistance Program
462 Broadway, Suite 500
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Women Make Movies Spring 2005 Media Workshops

WMMworkshops



WMMworkshops
www.wmm.com

Women Make Movies is pleased to offer a brand new season of Media Workshops! Series highlights include: a **case study of *Chisholm '72***, a Fundraising Intensive including **developing your fundraising strategy** and a chance to meet program reps from important media foundations, a master class on **Getting Your First Feature Off the Ground**, and a two-part Distribution Intensive, including a **Meet the Buyers** panel. Don't miss these opportunities to glean new information and forge new relationships!

Women Make Movies Media Workshop Series

MARCH-MAY 2005

Fundraising Intensive

Register for all 3 nights and save with a Fundraising Pass! \$110/90*

I. Meet the Funder

Tuesday, March 8 | 7:00 – 9:00 p.m. | \$40/\$30*

Here is your chance to meet the program officers and representatives of prominent media funders and find out how to impress their review panel. Get tips on how to best approach, cultivate, and maintain a positive relationship with foundations. Most importantly, stay one step ahead of the rest by personally engaging with your next potential donor! Participants receive application and guidelines on each organization. Panelists include **Robert Byrd** (Jerome Foundation), **Trinh Duong** (Paul Robeson Fund), and **Terry Lawler** (Women in Film Finishing Fund).

II. Your Fundraising Blueprint: Designing a Strategy That's Right for Your Project

Tuesday, March 15 | 6:30-9:00 p.m. | \$50/40*

For filmmakers with projects in development, this is the workshop for you! Come for a nuts-and-bolts discussion with **Michelle Materre**, producer and fundraising consultant, on how to design your project's fundraising approach from beginning to end--from traditional grant seeking and proposal writing to appealing to individual donors through events and direct mail campaigns. Attendees receive a packet with extensive information, including the 13 elements no proposal should be without.

III. What's in a Sample? Tips on Assembling Your Sample Tape or Trailer

Tuesday, March 22 | 6:30 – 9:00 p.m. | \$50/40*

Not sure what makes a great sample tape to show to prospective funders? Come and find out specific ways to strengthen your sample tape or trailer. **Don Palmer** (program officer, NYSCA) and **Tracie Holder** (grants panelist and independent documentary filmmaker) will comment on material submitted by audience members and provide helpful insight--is the concept of your project being accurately conveyed? Does the footage chosen make the viewer want to know more? If you would like to have your own sample screened and receive feedback in a supportive environment, email WMM staff at: fsprogram@wmm.com by Friday, March 18.

Distribution Intensive

Attend both nights and save with a Distribution Pass! \$75/55*

I. Meet the Buyer:

Options in Cable Television

Wednesday, May 4 | 6:30 – 9:00 p.m. | \$40/30

Join us for a panel of cable executives as they discuss their channel's mission and what they're currently seeking for programming. Find out how they work with independents, and how to best approach them with your project. Confirmed panelists include **Cynthia Kane** (Sundance Channel) and **Kelly DeVine** (IFC).

II. The Changing Landscape of Distribution: Distributing and Marketing Independent Film

Wednesday, May 11 | 6:30 – 9:00 p.m. | \$50/40*

How have recent developments in internet and home video/DVD distribution affected the landscape for independents? The popularity of films like *Fahrenheit 9/11* and *Napoleon Dynamite* have proven a renewed interest in independent perspectives, and demonstrated new ways in which films can reach their audiences. Join Debra Zimmerman, WMM's Executive Director and foremost speaker in the field as she presents an overview of semi-theatrical, educational and television distribution. All attendees will receive an invaluable resource packet.

Career Development Programs for Independents

Wednesday, April 6 | 6:30 – 8:30 p.m. | FREE!

Take advantage of important mentorship programs in New York that help both established and emerging producers develop their skills and help them segue into the industry. Includes a look at programs that are increasing opportunities for women of color. Guests include **Eileen Newman**, IFP Project/Involve; **Beth Janson**, Tribeca All Access; **Ruchika Muchhala**, F/VA's Filmmaker Residence Program, and **Sandra Forman**, the DGA's Assistant Director's Training Program.

Workshop Series Pass | \$275

Sign up for all the workshops offered in this series and save!

Master Classes

Here's your chance to learn from the experiences of the best in the business in an intimate environment. Fees include invaluable resource packets.

Getting your First Feature Off the Ground with Producers Tom Donahue and Anura Idupuganti

Saturday, April 16 | 10:00 a.m. – 4:00 p.m. | \$110/80*

Get a realistic perspective on producing the independent feature. **Tom Donahue** and **Anura Idupuganti** have held various positions in the industry for a number of years and now bring their expertise directly to you. This master class offers invaluable insight on feature film production, including: breaking into the business, getting the attention of financiers and agents, determining your budget and schedule, getting through production, managing post-production, and approaching and negotiating with distributors on your finished film. Tom Donahue has produced and edited numerous award-winning films, most recently Tribeca Film Festival Jury winner, *Washington Heights* (2003), and the acclaimed documentary, *Highway Courtesans* (2004). Anura Idupuganti's producing credits include: *Popcorn Shrimp* (written and directed by Christopher Walken); *Neurotica* (starring Amy Sedaris); and the award-winning *Moment in Time*. Tom and Anura are currently developing the feature film *Tupperware* with Crossroads Films, based on the Emmy-nominated documentary, as well as developing *The Anointed One* with Mission Entertainment.

Getting the Doc Done! A Case Study of *Chisholm '72*

Saturday, May 21 | 11:00 a.m. – 4:00 p.m. | \$110/80*

Join acclaimed director **Shola Lynch** for a case study of her debut documentary *Chisholm '72: Unbought and Unbossed*, an historical documentary on Shirley Chisholm's campaign to become the Democratic Party's presidential nominee in 1972. Shola will elaborate on how she developed the project, raised the funds, got through production, and negotiated a deal with Twentieth Century Fox for home video distribution and screenings across the U.S. Shola Lynch has worked with Ken Burns' Florentine Films, HBO Sports, and on ROJA Productions' *Matters of Race* series. She was recently nominated for an IFP Truer Than Fiction Award given to emerging documentary filmmakers, and *Chisholm '72: Unbought and Unbossed* was nominated for an Independent Spirit Award, Best Documentary.

Pricing and Discounts

The following discounts are available to workshop participants:



Discount Rates

Discounts of up to 20% are available to all Women Make Movies filmmakers and "Friends of WMM" who have donated \$40 or more in the last year. (Prices indicated with an asterisk *.) Students along with members of AIVF, CAPE, CineWomenNY, IDA, DCTV, DocuClub, IFP, F/VA and NYWIFT are also eligible for the discounted rate. Please include a copy of your I.D. or membership card with your registration form.

Financial Assistance Scholarship Program

One full Media Workshop Series scholarship will be awarded to an individual in need of financial assistance. Additionally, two single complimentary seats will be reserved for each individual workshop. These are each available on a first-come first-serve basis, and interested attendees must call to inquire: 212-925-0606 x322.

About Women Make Movies

Established in 1972 to address the underrepresentation and misrepresentation of women in the media, Women Make Movies facilitates the production, distribution, and exhibition of films by and about women. To get updates on funder deadlines, filmmaker resources and local events please subscribe to our e-newsletter, *News You Can Use* by sending an e-mail to: workshops@wmm.com

Photo Credits: *Chisholm '72: Unbought and Unbossed* (by Shola Lynch) and *In the Morning* (by Danielle Lurie) were both completed with the support of WMM's Production Assistance Program.