



BLACK MARIA FILM FESTIVAL
DIRECTOR'S CHOICE AWARD



**LOS ANGELES
VC ASIAN PACIFIC FILM FEST**
OFFICIAL SELECTION

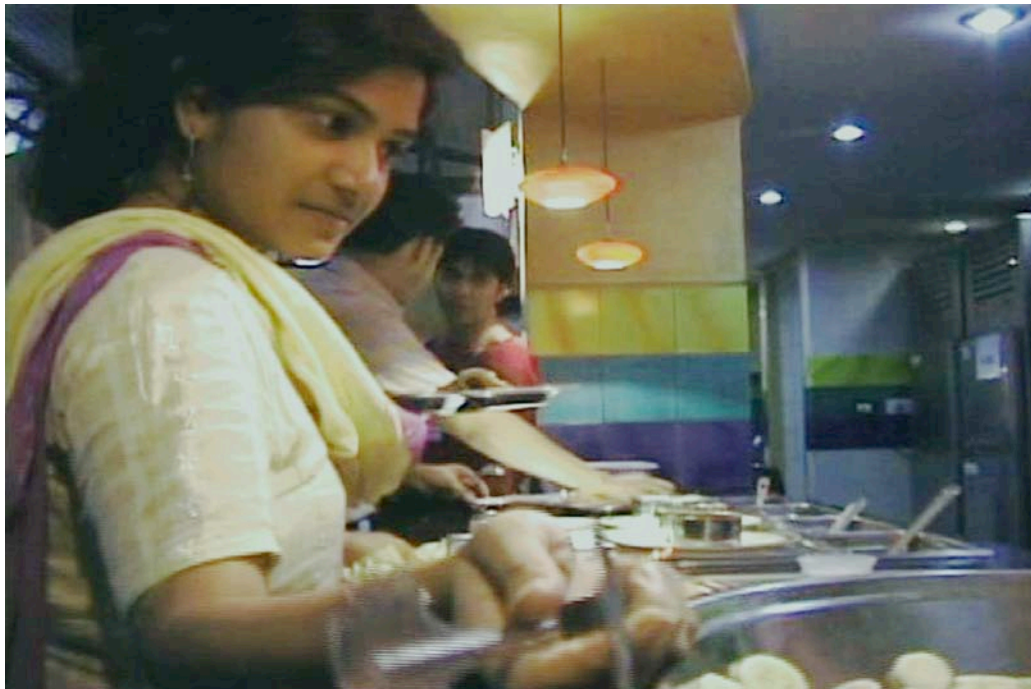


**NY INT'L SOUTH ASIAN
FILM FESTIVAL**
OFFICIAL SELECTION



NALINI BY DAY, NANCY BY NIGHT

A film by Sonali Gulati



"TIMELY AND TELLING."

- Black Maria Film Festival

"INSIGHTFUL AND HUMOROUS."

- Margaret Mead Film & Video Festival

NALINI BY DAY, NANCY BY NIGHT

SYNOPSIS

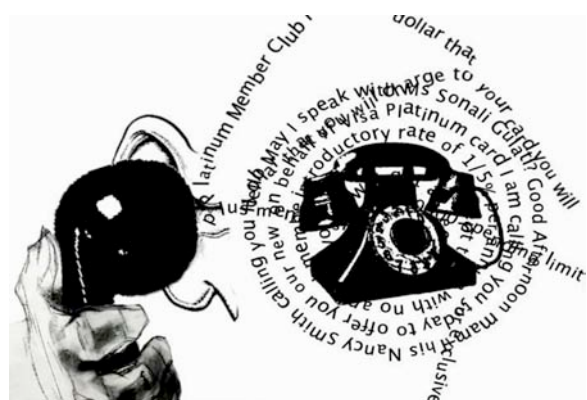
In this insightful documentary, filmmaker Sonali Gulati explores complex issues of globalization, capitalism and identity through a witty and personal account of her journey into India's call centers. Gulati, herself an Indian immigrant living in the US, explores the fascinating ramifications of outsourcing telephone service jobs to India—including how native telemarketers take on Western names and accents to take calls from the US, UK and Australia.

A fresh juxtaposition of animation, archival footage, live action shots and narrative work highlight the filmmaker's presence and reveal the performative aspects of her subjects. With fascinating observations on how call centers affect the Indian culture and economy, **NALINI BY DAY, NANCY BY NIGHT** raises important questions about the complicated consequences of globalization.

FESTIVALS

For the most updated list, visit www.wmm.com.

- Humboldt Int'l Short Film Fest, Ledo Matteoli Award
- Int'l Cinemateca Film Fest, Uruguay, 1st Prize
- UFVA Juried Screening for NextFrame, 2nd Prize
- Black Maria Film Festival, Director's Choice Award
- Finger Lakes Environmental Film Festival
- Black Bear Film Festival
- Asian Pacific American Film Festival, Washington DC
- Margaret Mead Film and Video Festival
- NY International South Asian Film Festival
- Black Bear Film Festival
- TASVEER's Independent South Asian Film Festival
- Magnolia Independent Film Festival
- DisOrient Asian American Film Festival
- UNIFEM's Through Women's Eyes International Film Festival
- Indianapolis International Film Festival
- VC Asian Pacific Film Festival, Los Angeles



FILMMAKER BIO

Sonali Gulati is an Assistant Professor at Virginia Commonwealth University's Department of Photography & Film. She has an MFA in Film & Media Arts from Temple University and a BA in Critical Social Thought from Mount Holyoke College. Ms. Gulati's areas of specialization are film production and experimental filmmaking. Before moving to Richmond, VA, she taught film production, film analysis, and international cinema at Temple University. Ms. Gulati has made several short films that have screened at over one hundred film festivals worldwide including Canada, United States, Spain, France, Italy, Belgium, UK, Germany, Australia, and Asia. She has won awards and grants from foundations such as the Third Wave Foundation and the World Studio Foundation.



A WOMEN MAKE MOVIES RELEASE

Women Make Movies • 462 Broadway, 5th Floor • New York, NY 10013
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NALINI BY DAY, NANCY BY NIGHT

PRESS QUOTES

"INSIGHTFUL AND HUMOROUS.

A wonderful hybrid form that combines documentary footage with more whimsical animation and archival footage in this examination of the complex phenomenon of outsourcing jobs to India."

Kathy Brew, Managing/Co-Director
Margaret Mead Film and Video Festival

"TIMELY AND TELLING."

Black Maria Film Festival

"UNFOLDS WITH WIT AND HUMOR...

a subject of global importance that will keep you laughing all the way home and thinking thereafter. Definitely a documentary worth watching."

Maya Kulkarni
South Asian Women's NETWORK



CREDITS

India/US, 2005, 27 minutes, Hindi/English

Director/Producer/Script/Editor
Sonali Gulati

Music
Jay Krishnan

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