



SOCIAL MEDIA TOOLKIT

Apart premieres on *Independent Lens* Monday, February 21. Watch on PBS and the PBS Video app starting at 10/9c.

Since the beginning of the War on Drugs, the number of women in U.S. prisons has grown drastically. The majority are mothers. ***Apart*** follows three unforgettable, formerly incarcerated mothers, jailed for drug-related charges, fighting to overcome alienation—and a society that labels them "felons"—as they readjust to life with their families.

Site: pbs.org/apart

Hashtag: #ApartPBS

SOCIAL ASSETS

Google Drive: <https://bit.ly/3xznOjA>

Web Download: <https://to.pbs.org/3xtylWs>

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Three formerly incarcerated mothers fight to rebuild their lives outside of prison. Watch @IndependentLens' #ApartPBS on @PBS and the PBS Video app starting Monday, Feb 21.

<https://to.pbs.org/3B5neL9>

In a country leading the world in incarcerating women, meet three mothers fighting to rebuild their lives.

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